Principle-Centered Agility: Your Path to Better Options
Prepared by Dan Neumann

Reflection on the Presence or Absence of the Agile Principles in Your Context		
+/-/?	Principle	Observation
	1. Our highest priority is to satisfy the customer through early and continuous delivery of valuable software.	
	2. Welcome changing requirements, even late in development. Agile processes harness change for the customer's competitive advantage.	
	3. Deliver working software frequently, from a couple of weeks to a couple of months, with a preference to the shorter timescale.	
	4. Business people and developers must work together daily throughout the project.	
	5. Build projects around motivated individuals. Give them the environment and support they need, and trust them to get the job done.	
	6. The most efficient and effective method of conveying information to and within a development team is face-to-face conversation.	
	7. Working software is the primary measure of progress.	
	8. Agile processes promote sustainable development. The sponsors, developers, and users should be able to maintain a constant pace indefinitely.	
	9. Continuous attention to technical excellence and good design enhances agility.	
	10. Simplicity – the art of maximizing the amount of work not done – is essential.	
	11. The best architectures, requirements, and designs emerge from self-organizing teams.	
	12. At regular intervals, the team reflects on how to become more effective, then tunes and adjusts its behavior accordingly.	

The Agile Principles are available at http://agilemanifesto.org/principles.html and their authors hold the copyright to them.

Dan Neumann   Dan@neumanagementllc.com   @dan_SB
Agile Coach/Trainer   www.neumanagementllc.com   574-514-3285

Force Field Analysis	
Change:	
Driving Factors →	← Constraining Factors

New Options	
Factor Selected:	
Agile Principles	New Options

Change Leadership Concepts from **Switch** by Chip and Dan Heath		
Direct the Rider	Motivate the Elephant	Shape the Path
Bright Spots	Find the Feeling	Tweak the Environment
Critical Moves	Shrink the Change	Build the Habits
Point to the Destination	Grow your People	Rally the Herd

NeuManagement LLC

Dan Neumann   Dan@neumanagementllc.com   @dan_SB

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